



International Conference X-Ray Microscopy

XRM2016

15 -19 August 2016 • University of Oxford, UK • www.xrm2016.com

XRM2016

Sponsorship Opportunities

Organised by



xrm2016@diamond.ac.uk

International Conference X-Ray Microscopy

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About the Event

XRM 2016 will be held in the historic city of Oxford in the UK. It will be the 13th conference in the X-Ray Microscopy series which began in 1983.

The conference will bring together a host of experts in the development and use of X-ray microscopes, to address the most recent advances and current applications in the field. Delegates will have access to an exciting and stimulating program of talks, posters and exhibition space with the opportunity to explore X-ray microscopy's position alongside related techniques and disciplines. Delegates will also be offered the opportunity to take a tour of the UK's National Synchrotron Facility, Diamond Light Source.

Oxford, also known as 'The City of Dreaming Spires', is steeped in a rich and fascinating history. Home to 38 university colleges, The Bodleian Library and Bridge of Sighs, it is a city packed full of incredible sights and inspired scenery. Delegates can even take up the opportunity to sleep in one of Oxford's beautiful colleges that have been home to notable scholars such as Oscar Wilde, Stephen Hawking and Dr Seuss. From punting on the river Thames to cycling through the cobbled streets an immersive, quintessentially British experience awaits all who attend.

We look forward to welcoming you to Oxford in 2016!

The XRM2016 Organising Committee

Venue

**Address: Mathematical Institute,
University of Oxford, Andrew Wiles
Building, Woodstock Rd, Oxford OX2
6GG**

Boasting the largest purpose-built lecture theatre and conference facilities in Oxford, the Mathematical Institute will provide the perfect venue for XRM2016. Lectures will take place across its 3 large, comfortable and well-equipped lecture theatres.

Why align your organisation or institution with the Conference?

XRM2016 offers an unmissable opportunity to sponsor a well established conference with past delegate attendance of 300+. Delegates will include national and international attendees from universities, research institutes and organisations working in the following fields:

- Microscope instrumentation
- Precision engineering
- Precision x-ray optics
- Synchrotron instrumentation
- Specimen related ancillaries
- Beamline designers
- Detector and electronic specialists
- Vacuum instrumentation

Read on for a summary of our custom sponsorship packages. XRM2016 also welcomes any requests for bespoke packages to fit your organisation's needs and budget. Contact us at xrm2016@diamond.co.uk to discuss.

Current opportunities at a glance

All sponsorship opportunities are offered on a first-come, first-served basis.

Hospitality

Catering Sponsor

£1,000

8 available

Social Events

Welcome Reception

£5,000

Exclusive

Conference Dinner

£3,000

2 available

Poster Session Sponsor

£1,500

3 available

Conference Materials

Delegate Giveaway

£1,500

Sold out

Badges & Lanyards

£1,500

Sold out

Notepads & Pens

£1,500

Exclusive

Delegate App

£5,000

Exclusive

Delegate Inserts

Literature Sponsor

£1,250

5 available

Exhibition

Exhibition Stand

£2,000



All prices shown are exclusive of a 20% VAT charge

Sponsorship opportunities at XRM 2016

With every sponsorship opportunity you will also receive brand-building exposure for your organisation with your corporate logo featured on the;

- XRM2016 dedicated conference website (to be displayed in alphabetical order on dedicated sponsors page)
- Conference PowerPoint reel
- Sponsors page in XRM2016 delegate app

Catering Sponsor

The quality of the catering can make or break a delegate experience, but you can be rest assured that XRM2016 delegates will have no complaints! On offer in this package is the chance to exclusively brand our catering stations during selected lunch and refreshment breaks. You can relax in the knowledge your company is getting great exposure while helping to satisfy our delegates hunger.

Inclusions:

- Display one (1) pull up banner (1m x 2m) at each of the catering stations for the full duration of your selected session

£1,000

8 available



*Subject to availability at time of booking

All prices shown are exclusive of a 20% VAT charge

Sponsorship opportunities at XRM2016

Social Events

Welcome Reception

Make the first impression! A fantastic opportunity to welcome delegates to the conference with your branding displayed throughout the Welcome Reception. Kick starting our delegates conference experience, it will be hosted in the Common Room which offers stunning views of The Radcliffe Observatory.

Inclusions:

- Your organisation named as official sponsor of the Welcome Reception
- Opportunity to display 2 pull-up banners (1m x 2m) OR 1 pop-up stand (up to 3 x 3m) in prominent areas of the reception room (as agreed by Diamond)
- Access for two (2) representatives to attend and network with attendees

Conference Dinner

The conference dinner will be the social highlight of the programme. Expected to be well attended this package will guarantee you the opportunity to host delegates for an entertaining evening in the impressive and historic Oxford Town Hall. An extremely valuable networking and branding opportunity not to be missed.

Inclusions:

- Option to provide delegate gifts, pre set on the dinner tables (sponsor to provide at own cost)
- Opportunity to display one (1) pop-up stand (max dimensions 3 x 3m) during conference dinner and pre-dinner drinks reception
- Two (2) tickets to attend the conference dinner

£5,000

Exclusive

£3,000

2 available



*Subject to availability at time of booking

All prices shown are exclusive of a 20% VAT charge

Sponsorship opportunities at XRM2016

Social Events

Poster Session Sponsor

Become a key part of the XRM2016 conference by taking this opportunity to exclusively sponsor one of three (3) poster sessions.

Inclusions:

- Your organisation named as official sponsor to your chosen poster session in the conference programme schedule listings
- Opportunity to display a pop-up stand (max dimensions 3m x 3m) during the poster session
- Company logo on the prize winners certificates (Diamond to produce)
- Two (2) tickets to attend the Poster Session

£1,500

3 available



*Subject to availability at time of booking

All prices shown are exclusive of a 20% VAT charge

Sponsorship opportunities at XRM2016

Conference Materials

Delegate Giveaway

Your company name and/or logo together with the XRM2016 conference logo printed on the delegate giveaway. The conference will produce approximately 400 units, the life of which extends long after the conference ends. Diamond reserves the right to select the giveaway and approve associated artwork.

£1,500

Sold Out

Badges & Lanyards

All delegates receive a name badge to be worn for the duration of the conference. Have your branding (logo and company name) alongside the conference logo on each name badge and lanyard (Diamond to provide) which will be captured in conference photos. Your branding will continue long after the conference concludes.

£1,500

Sold Out

Notepads & Pens

Have your branded writing pads and pens placed into each delegates' welcome pack as well as being available in the conference office for the use of all attendees during the conference.

£1,500

Exclusive

Sponsor to provide - min 500 units of each (Notepads min size A5)

Delegate App

The XRM2016 delegate app will replace previous delegate abstract books and is an unmissable opportunity to ensure your logo and brand appears alongside the XRM2016 brand on the app homepage. The conference app will contain valuable information vital to the delegate user experience including full programme schedules, details on social functions and speaker profiles.

£5,000

Exclusive



All prices shown are exclusive of a 20% VAT charge

Sponsorship opportunities at XRM2016

Delegate Inserts

Literature Sponsor

A simple but effective sponsorship option to include one (1) piece of promotional literature in each delegate welcome pack.

Insert specifications

(To be produced and printed at sponsors own expense)

- A4 paper or card
- Max 8 pages
- Excludes writing pads and pens

Exhibition

Exhibition Stand

The exhibition will be a major component of the conference and will feature the most up to date information and products available. The programme has been designed to maximise footfall through the exhibition space, with all refreshment breaks and the poster sessions taking place in this area. The exhibition space is set to be the primary networking arena providing the perfect platform for you to engage with potential buyers and showcase your organisation and products.

Stand specifications

- 2m x 3m exhibition space
- One (1) x table (1m x 2m)
- One (1) x 4-amp power outlet per booth
- One (1) complimentary exhibitor registration pass which includes refreshment breaks and access to the welcome reception
- Option to purchase further passes for £150

£1,250

5 available

£2,000

Sold Out



*Subject to availability at time of booking

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The small print...

Sponsor and Exhibitor Registration

XRM2016 is an integrated event and all staff in attendance at your stand must be registered for the conference. Where a complimentary registration is included in the sponsorship and/or exhibition package, you will still be required to complete a registration form with the details of the attending delegate. If additional stand personnel are required, you will be able to purchase subsequent registrations at a special exhibitor rate of £150 which includes entry to the Welcome Reception. You may purchase conference dinner tickets during registration. Further details will be provided upon confirmation of your exhibition stand booking.

Online Application

Please visit the website www.xrm2016.com and complete the online application form.

All applications received will be acknowledged in writing together with a full invoice complete with payment details to facilitate payment.

Confirmation of Participation

To fully confirm your sponsorship package and/or exhibition space, full payment is required upon booking or within 30 days of receipt of your invoice. Your booking will only be fully processed and secured upon receipt of this payment at the conference office.

Cancellation Policy

In the event that you cancel your exhibition and/or sponsorship booking before the 1st July and within 30 days of it being confirmed by us, you will be entitled to a full refund. Cancellations must be made in writing to xrm2016@diamond.ac.uk. Any cancellations made outside of these terms will not be entitled to a refund unless we are able to secure a replacement sponsor or exhibitor. Full terms and conditions are available on the website at www.xrm2016.com

Data Protection

The personal information provided by you will be processed in accordance with the UK Data Protection Act 1998 and will be used by Diamond Light Source Ltd to deliver the services you have requested and to provide you with news, events and information on related activities.

We will only share your information with XRM2016 participants and future XRM conferences. We will not share your personal information with any other third parties without your consent.

If you do not want your personal details to be held by us for the purposes listed above, then please select the relevant option when you register and you will only receive information about the specific exhibition that you have booked.

Contact Information

If you have any enquiries regarding exhibition or potential sponsorship, please contact the XRM2016 events team on xrm2016@diamond.ac.uk or +44 1235 778639.

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